

Countermeasures in Hokkaido to Prevent the Further Spread of COVID-19

Region

All regions of Hokkaido

Period

May 25, 2020 – May 31, 2020

Content

- Due to the end of the State of Emergency, the countermeasures and policies put in place until now in Hokkaido have been lifted.
- However, due to continued new cases of infections in Hokkaido, we must continue with efforts to prevent the spread of infection, implementing a "New Way of Life" that avoids the Three C's and helps prevent infection (aka New Hokkaido Style.)

Measures to Prevent Further Spread of Infection

- Request for residents to stay home, etc.
- Request for halt in operations/business closure (request for cooperation)

Implementation of the "New Way of Life"

- Thorough prevention of infection
- Promotion of Hokkaido Social Distancing
- Request for infection prevention measures at supermarkets, parks, etc. (request for cooperation)

New Hokkaido Style

The fight against COVID-19 is far from over. Here in Hokkaido, **we must transform our personal lifestyle and way of conducting business**, working to implement “A New Lifestyle,” the guidelines released by the national government to help prevent the spread of COVID-19.

We must pool the wisdom and knowledge of everyone in Hokkaido to put words into action. Businesses and residents of Hokkaido will have to work together to lower the risk of infection throughout the prefecture, and ensure not only business continuity, but also the creation of new business opportunities.

This is the **New Hokkaido Style**.

Let us all come together as one as Hokkaido enters the next stage: coexisting with COVID-19.



Hokkaido Governor, Naomichi Suzuki

「New Hokkaido Style」 Declaration

We ask for businesses to cooperate and implement the following upon reopening.

7 Points for Peace of Mind

1. Ensure that all staff wear masks and frequently wash their hands.
2. Thoroughly monitor the health condition of the staff.
3. Regularly ventilate and air out your facility.
4. Regularly sanitize and wash facility equipment, etc.
5. Limit the chances for person-to-person contact.
 - Ensure safe distance (2 meters)
 - Use barriers, capacity limits, etc. to ensure open seats
6. Call upon customers to wash their hands and follow proper cough etiquette.
7. Proactively inform your customers about your efforts.

LIVING WITH CORONA: “NEW HOKKAIDO STYLE”

IDEAL IMAGE

New Way of Living Life

CHANGE

- The 3 Basic Precautions, etc.

Model of Collaboration between Hokkaido Consumers and Businesses



Consumers feel at ease shopping, etc.



Businesses feel at ease promoting, etc.



New Way of Doing Business

CHANGE

- Social distancing, etc.

「新北海道スタイル」安心宣言

私たち事業者は、
新型コロナウイルス感染症の拡大防止のため、
「7つの習慣化」
に取り組みます！

1. スタッフのマスク着用や小まめな手洗いに取り組みます。

スタッフの健康管理を徹底します。

施設内の定期的な換気を行います。

設備、器具などの定期的な消毒・洗浄を行います。

人と人との接触機会を減らすことに取り組みます。

- ・ 一定の距離(2m程度)を確保するソーシャルディスタンス。
- ・ 間仕切りなどの活用。
- ・ 人数制限や空席の確保。
- ・ 時差出勤、テレワーク など

お客様にも咳エチケットや手洗いを呼びかけます。

店内掲示やホームページなどを活用し、お客様にも安心してご利用いただけるよう取り組んでいます。

REDUCE RISK OF INFECTION

CREATIVITY BREEDS CREATIVITY

Endeavor to create new demand

EXPANDED BUSINESS OPPORTUNITIES

Creation of a New Hokkaido Style, a collaboration of Hokkaido residents and businesses.